

2022 SJCC Mailchimp Email Report

Audience Name	Email Name	Email Sent Time	Clicked	Opened	Total clicks	Emails sent	Open Rate	Total opens
All Subscribers	220104-SJCC-NewYear	2022-01-04 17:00:00	105	1624	122	3202	0.50734144449234	2571
All Subscribers	220105-SJCC-NewYear-Follow	2022-01-05 11:00:00	98	1251	130	2680	0.46906638145447	1978
All Subscribers	220105-Arts-ComingUp	2022-01-06 12:00:00	218	3444	324	9157	0.37750738859177	6411
All Subscribers	220111-JKids-Update	2022-01-12 09:00:00	47	964	59	1944	0.49614000320435	1488
All Subscribers	220113-SJCC-Update-Active	2022-01-13 18:00:00	176	2108	238	4427	0.47735506296158	3274
All Subscribers	220119-Arts-Event-SNL	2022-01-19 11:00:00	213	3424	267	9024	0.38065591454506	5297
All Subscribers	220120-SJCC-Monthly-ENews-Jan2022	2022-01-20 15:00:00	238	4615	332	11289	0.4096032679081	6962
All Subscribers	220125-fitness-enews-Jan2022	2022-01-25 16:00:00	166	1048	245	1837	0.57361793518066	1882
All Subscribers	220126-JKids-Announcemt-SummerJCamp	2022-01-26 10:00:00	220	997	895	1940	0.51418256759644	2714
All Subscribers	220127-SJCC-Fundraiser-Update	2022-01-27 11:00:00	123	2063	156	4447	0.46495380997658	3133
All Subscribers	220131-Member-SummerCamp-Registration	2022-01-31 07:15:00	108	748	170	1426	0.52491229772568	1464
All Subscribers	220201-SJCC-Fundraiser-Thankyou	2022-02-01 17:00:00	69	2277	89	4436	0.51446002721786	3534
All Subscribers	220202-Arts-Event-Truecolors	2022-02-03 15:00:00	304	3545	390	9013	0.39463430643082	6210
All Subscribers	220208-JKids-Update-Feb	2022-02-08 09:00:00	54	953	72	1936	0.49250647425652	1520
All Subscribers	220209-Arts-Event-Noa	2022-02-09 16:00:00	139	3488	233	8988	0.38928571343422	5664
All Subscribers	220210-SJCC-Community-Update-Feb	2022-02-10 18:00:00	219	2234	304	4481	0.49955278635025	3491
All Subscribers	220216-Purim-ENews	2022-02-17 10:00:00	181	2104	251	4467	0.47164312005043	3321
All Subscribers	220222-fitness-enews-Feb2022	2022-02-23 10:00:00	108	949	137	1814	0.52344179153442	1663
All Subscribers	220223-Arts-SJFF-Announcement	2022-02-24 08:00:00	668	3636	1124	8965	0.40680241584778	8212
All Subscribers	220301-SJCC-Monthly-ENews-FebMar2022	2022-03-01 16:00:00	645	4270	854	11235	0.38138622045517	6432
All Subscribers	220301-SJCC-Monthly-ENews-Feb-Staff	2022-03-02 07:30:00	13	62	15	159	0.38993710279465	108
All Subscribers	220302-Arts-ComingUp	2022-03-02 16:00:00	234	3671	297	9184	0.40080794692039	5789
All Subscribers	220303-JKids-Update-Mar	2022-03-03 10:00:00	56	949	76	1930	0.49196475744247	1428
All Subscribers	220308-Arts-Event-Noa-EventWeek	2022-03-09 16:00:00	197	3676	259	9071	0.40627762675285	5296
All Subscribers	220310-SJCC-Community-Update	2022-03-10 18:30:00	240	2371	290	4435	0.53606152534485	3897
All Subscribers	220315-JKids-Update-Mar15	2022-03-15 14:00:00	59	1015	82	1928	0.52699893712997	1471
All Subscribers	220317-Arts-SJFF-OneWeek	2022-03-17 09:05:49	308	3734	478	9266	0.40420004725456	6051
All Subscribers	220324-Arts-SJFF-ThisWeek	2022-03-22 10:00:00	513	4008	673	9848	0.40798044204712	6972
All Subscribers	220323-SJCC-Update-SJFF	2022-03-23 17:00:00	259	2044	291	4499	0.45625001192093	2985
All Subscribers	220324-Arts-SJFF-OpensToday	2022-03-24 17:00:00	420	4185	590	9833	0.42634475231171	7055
All Subscribers	220328-SJCC-Ukraine-Challenge	2022-03-28 10:00:00	479	6795	656	14681	0.46426618099213	10163
All Subscribers	220328-SJCC-Ukraine-Challenge-newlink-TEST (copy 01)	2022-03-28 11:26:08	0	0	0	3	0	0
All Subscribers	220328-SJCC-Ukraine-Challenge-UpdatedLink	2022-03-28 12:07:07	0	0	0	14652	0	0
All Subscribers	220329-SecurityUpdate	2022-03-29 11:22:08	9	1310	9	1875	0.69866669178009	2342
All Subscribers	220329-Arts-SJFF-FilmGenres	2022-03-29 18:00:00	568	4243	704	9771	0.43477815389633	6753
All Subscribers	220330-fitness-enews-Mar2022	2022-03-30 10:00:00	170	1041	238	1875	0.55519998073578	1676
All Subscribers	220331-Arts-SJFF-ComingUp	2022-03-31 09:45:00	221	3979	292	9758	0.40827006101608	6056
All Subscribers	220405-JKids-Update	2022-04-05 10:00:00	34	993	57	1917	0.51799684762955	1390
All Subscribers	220406-Arts-SJFF-FinalVirtualWeek	2022-04-06 17:00:00	338	4141	545	10034	0.41319099068642	6990
All Subscribers	220407-SJCC-Update-Spring	2022-04-07 17:00:00	218	2244	245	4445	0.5059751868248	3288
All Subscribers	220412-SJCC-Passover	2022-04-12 15:00:00	88	2208	101	4437	0.49830737709999	3340
All Subscribers	220413-SJCC-PassoverSolicitation-LYBUNT	2022-04-13 11:00:00	1	92	1	132	0.69696968793869	157
All Subscribers	220413-Arts-ComingUp	2022-04-13 18:00:00	234	4204	484	10011	0.42061030864716	8167
All Subscribers	220414-SJCC-Ukraine-TEST	2022-04-14 08:12:26	0	1	0	1	1	16
All Subscribers	220414-SJCC-Ukraine-Challenge	2022-04-14 10:00:00	0	5894	0	14798	0.39916023612022	8135
All Subscribers	220419-JKids-ComingUp	2022-04-19 10:00:00	64	980	88	1908	0.51416581869125	1384
All Subscribers	220420-Arts-ComingUp	2022-04-20 18:00:00	202	4274	278	9945	0.43036955595016	6364
All Subscribers	220421-SJCC-Monthly-ENews-Apr2022	2022-04-21 14:00:00	293	4151	377	11064	0.37589421868324	5974
All Subscribers	220421-SJCC-PassoverSolicitation-Email2-LYBUNT	2022-04-21 20:00:00	2	90	2	132	0.68181818723679	156
All Subscribers	220426-fitness-enews-Apr2022	2022-04-26 15:00:00	130	1007	153	1852	0.54373651742935	1616
All Subscribers	220427-Arts-Event-MarkNizer	2022-04-27 10:00:00	114	4212	155	10276	0.41084665060043	5957
All Subscribers	220502-Arts-SJFF-Survey-Awards	2022-05-02 16:00:00	38	433	44	791	0.55229592323303	824
All Subscribers	220503-SJCC-GiveBig-Community	2022-05-03 10:00:00	55	2077	63	4402	0.47236752510071	2942
All Subscribers	220504-Arts-Event-GiliYalo	2022-05-04 17:00:00	109	4309	196	10292	0.41961243748665	6485
All Subscribers	220510-JKids-GardenParty	2022-05-10 10:00:00	54	976	73	1899	0.51476794481277	1407

All Subscribers	220512-Member-Update	2022-05-10 17:00:00	85	1107	117	1845	0.60000002384186	1749
All Subscribers	220519-SJCC-Monthly-ENews-May2022	2022-05-19 17:00:00	298	4294	383	11021	0.39114591479301	6142
All Subscribers	220524-JKids-ComingUp	2022-05-24 20:00:00	38	1004	47	1894	0.53206145763397	1403
All Subscribers	220525-Arts-Event-KindieConcert	2022-05-25 19:00:00	118	4387	194	10319	0.42662647366524	6847
All Subscribers	220526-fitness-enews-May2022	2022-05-26 17:00:00	193	969	253	1842	0.52634435892105	1544
All Subscribers	220602-SJCC-Update-June	2022-06-02 17:00:00	143	2737	196	5585	0.49120602011681	4059
All Subscribers	220601-SYBNTY-solicitation	2022-06-06 17:00:00	4	140	4	251	0.56224900484085	225
All Subscribers	220608-Arts-Event-Kaplan	2022-06-08 19:00:00	116	4334	343	10291	0.42311823368073	6328
All Subscribers	220615-JKids-Summer	2022-06-15 19:00:00	87	1022	104	1883	0.54390633106232	1472
All Subscribers	220616-SJCC-Monthly-ENews-June2022	2022-06-16 17:00:00	426	4262	569	10963	0.39065077900887	6100
All Subscribers	220628-fitness-enews-June2022	2022-06-28 20:00:00	131	1032	183	1839	0.56270444393158	1589
All Subscribers	220630-JKids-Summer	2022-06-30 14:00:00	45	957	63	1879	0.51039999723434	1370
All Subscribers	220701-SJCC-Ukraine-Challenge	2022-07-01 10:00:00	0	6240	0	14631	0.42901340126991	9098
All Subscribers	220708-SJCC-Community-Update-July	2022-07-08 07:15:00	135	2453	158	5542	0.44366070628166	3551
All Subscribers	220713-JKids-July	2022-07-13 12:00:00	145	1342	187	2434	0.55158239603043	2002
All Subscribers	220715-pool-closed-members	2022-07-15 18:28:56	24	906	33	1698	0.54251497983932	1315
All Subscribers	220715-sjcc-closed-update	2022-07-15 21:43:32	36	919	55	1675	0.55162066221237	1357
All Subscribers	220716-SJCC-Open	2022-07-16 09:29:29	16	857	17	1674	0.51378899812698	1211
All Subscribers	220716-SJCC-Open-Pool	2022-07-16 11:59:40	18	863	22	1673	0.51738607883453	1222
All Subscribers	220719-SJCC-Adult-Programs	2022-07-19 12:00:00	254	3852	367	8684	0.44583332538605	5819
All Subscribers	220721-SJCC-Monthly-ENews-July2022	2022-07-21 09:00:00	222	4714	309	11020	0.42905250191689	6720
All Subscribers	220726-fitness-enews-July2022	2022-07-26 20:00:00	108	1098	138	1995	0.55065196752548	1712
All Subscribers	220128-JKids-Announcemt-FallPrograms	2022-07-28 09:00:00	104	1392	157	2582	0.53953486680984	2155
All Subscribers	220802-JTeens-Announcemt	2022-08-02 20:00:00	60	1434	112	2575	0.55710953474045	2131
All Subscribers	2200804-SJCC-Pool-Emergency-Maintenance	2022-08-04 08:51:06	12	1111	18	2002	0.55549997091293	1615
All Subscribers	2200804-SJCC-Pool-Emergency-Reopen	2022-08-04 15:19:02	6	1016	6	2000	0.50876313447952	1415
All Subscribers	220804-SJCC-Community-Update-Aug2022	2022-08-04 17:00:00	139	2901	201	5645	0.51445293426514	4267
All Subscribers	220810-JKids-Fall	2022-08-10 11:00:00	106	1361	152	2565	0.53101831674576	1965
All Subscribers	220811-fitness-enews-mid-aug	2022-08-11 20:00:00	120	1117	150	1985	0.56357216835022	1734
All Subscribers	220819-SJCC-Power Outage	2022-08-19 14:45:47	22	1105	30	1993	0.55555558204651	1636
All Subscribers	220825-SJCC-Monthly-ENews-Aug2022	2022-08-25 09:00:00	362	4906	460	10961	0.44897958636284	7293
All Subscribers	220826-fitness-enews-Aug2022	2022-08-26 08:15:00	144	1078	194	1975	0.54637604951859	1712
All Subscribers	220830-JKids-SummerCamp-ThankYou	2022-08-30 11:00:00	200	1424	260	2548	0.55908912420273	2187
All Subscribers	220831-Arts-ComingUp-Fall	2022-08-31 13:00:00	291	4182	521	9787	0.42923125624657	7187
All Subscribers	220901-ThankYou-2022donors	2022-09-01 20:00:00	7	260	7	399	0.65326631069183	554
All Subscribers	220908-SJCC-Community-Update-Sep2022	2022-09-08 19:29:51	165	2904	194	5607	0.51875668764114	4513
All Subscribers	220915-SJCC-Monthly-ENews-Sep2022	2022-09-15 12:00:00	366	4227	429	10910	0.41102683544159	6335
All Subscribers	220921-JKids-September	2022-09-21 17:00:00	107	1417	132	2537	0.55875396728516	2093
All Subscribers	220922-SJCC-RoshHashanah	2022-09-22 15:00:00	61	4903	73	10873	0.45255675911903	7168
All Subscribers	220929-fitness-enews-Sep2022	2022-09-29 18:00:00	212	1106	361	1949	0.56863754987717	1805
All Subscribers	221006-Arts-Maccabeats-Hanukkah	2022-10-06 19:00:00	523	6789	725	14945	0.45658752322197	11317
All Subscribers	221012-Arts-Event-Sarna-October	2022-10-12 17:00:00	164	4660	225	10629	0.44062027335167	7015
All Subscribers	221013-SJCC-Community-Update-Oct2022	2022-10-13 12:00:00	104	2722	130	5539	0.49258053302765	4057
All Subscribers	221018-SJCC-Monthly-ENews-Oct2022	2022-10-18 10:00:00	233	4784	292	10814	0.44390833377838	7177
All Subscribers	221019-Arts-ThisWeek	2022-10-19 09:00:00	138	3845	184	9694	0.39828050136566	5861
All Subscribers	221020-JKids-October	2022-10-20 12:00:00	33	1281	44	2506	0.51158148050308	1840
All Subscribers	221026-Arts-ComingUp	2022-10-26 12:00:00	168	4095	344	9679	0.4250570833683	6346
All Subscribers	221027-fitness-enews-Oct2022	2022-10-27 12:00:00	147	1046	188	1940	0.5405684709549	1714
All Subscribers	221103-SJCC-Community-Update-Nov2022	2022-11-03 12:00:00	60	2723	76	5582	0.48843050003052	4092
All Subscribers	221108-JKids-Winter-Lineup	2022-11-08 10:00:00	324	1595	518	2585	0.61845678091049	2840
All Subscribers	221110-SJCC-Global-Hanukkah	2022-11-10 10:00:00	346	4402	483	10825	0.40766808390617	6947
All Subscribers	221117-Fundraiser-SaveTheDate	2022-11-16 05:23:44	0	1	0	1	1	3
All Subscribers	22115-Arts-Event-Charnoff	2022-11-16 07:00:00	139	4774	335	10703	0.44784238934517	7173
All Subscribers	221117-Fundraiser-SaveTheDate	2022-11-17 15:00:00	79	6815	97	15265	0.44785436987877	10551
All Subscribers	221118-JKids-November	2022-11-18 14:08:06	185	1435	237	2567	0.55923616886139	2312
All Subscribers	221122-fitness-enews-Nov2022	2022-11-22 17:01:11	131	1251	186	2230	0.56199461221695	1981
All Subscribers	221123-Thanksgiving-Gathering	2022-11-23 16:30:00	162	7900	243	15202	0.52100509405136	11823

All Subscribers	221128-Giving-Tuesday-ALL	2022-11-28 18:00:00	63	6583	97	15142	0.43584480881691	9504
All Subscribers	221129-GivingTuesday-Arts	2022-11-29 08:00:00	40	3933	69	9555	0.41256687045097	5730
All Subscribers	221129-GivingTuesday-Member	2022-11-29 08:30:00	8	1267	13	2216	0.57175087928772	1821
All Subscribers	221129-GivingTuesday-JKids	2022-11-29 09:00:00	8	1368	12	2721	0.50294119119644	1892
All Subscribers	221201-JKids-December	2022-12-01 13:00:00	79	2142	102	3369	0.63749998807907	3411
All Subscribers	221206-SJCC-Community-Update-Dec2022	2022-12-06 09:00:00	133	2623	180	5497	0.47742992639542	4064
All Subscribers	221214-SJCC-Fundraiser-Registration	2022-12-14 10:00:00	104	6332	179	15112	0.4202840924263	9642
All Subscribers	221215-Hanukkah	2022-12-15 16:00:00	260	6983	357	15063	0.46441873908043	10596
All Subscribers	221220-Hanukkah-Solicitation	2022-12-20 09:00:00	35	6296	68	14766	0.42670282721519	9214
All Subscribers	221220-SJCC-Weather-Closure	2022-12-20 13:37:29	17	1223	18	2280	0.53711020946503	1806
All Subscribers	221220-SJCC-Weather-DelayOpen	2022-12-20 21:33:11	24	1324	32	2279	0.58172231912613	1974
All Subscribers	221221-SJCC-Weather-EarlyClosure	2022-12-21 14:15:00	18	1212	36	2273	0.53368562459946	1765
All Subscribers	221222-ComingUp-Jan-2023	2022-12-22 13:00:00	114	2002	221	4157	0.48264223337173	3064
All Subscribers	221222-SJCC-Weather-DelayOpen	2022-12-22 20:44:34	20	1274	26	2269	0.56222420930862	1912
All Subscribers	221222-SJCC-Weather-Closed	2022-12-23 11:08:47	27	1258	48	2265	0.55589926242828	1873
All Subscribers	221227-fitness-enews-Dec2022	2022-12-27 10:00:00	126	1227	266	2224	0.55195683240891	2099
All Subscribers	221230-EndOfYear-Solicitation	2022-12-29 11:00:00	7	683	10	1370	0.5	1033
All Subscribers	221229-YearEnd-CEO-Message	2022-12-30 09:00:00	209	6702	439	14977	0.44811445474625	9936