

CAMPAIGN REPORT

Campaign Summary

Name: Stroum Jewish Community Center - 02-27 - Jewish Film Festival

From/Brand:	Stroum Jewish Community Center		
Headline:	Experience the Seattle Jewish Film Festival		
Broadcast Date:	02/27/2023		
Audience:	57,142	ID:	1758278
Views:	9,753	Clicks:	1,119
View %:	17.07%	Click %:	1.96%

Campaign Creative

28th Seattle Jewish Film Festival
March 11-26, 2023 | In Person + Virtually

The 2023 Seattle Jewish Film Festival "parts the red curtains" from March 11-26, combining the best in global Jewish cinema—in person and virtually, on screens big and small—with community engagement and electrifying in-person special events. SJFF 2023 features both in-person and virtual films and events. Attend it all with a Hybrid Full Pass, select a virtual-only or hybrid package to redeem for the films of your choice, or purchase single film tickets and household streaming tickets.

KARAOKE

CAMPAIGN STATS

Views | 17.07 % Total Views 9,753

Clicks | 1.96 % Total Clicks 1,119

CTVR | 11.47 %

Clicks by Device

	Desktop 56.75%	635
	Mobile 43.25%	484

CLICKS BY WEB BROWSER



608
Chrome



94
Edge



55
Firefox



299
Safari



63
Other

LINK SUMMARY



28th Seattle Jewish Film Festival

March 11-26, 2023 | In Person + Virtually

The 2023 Seattle Jewish Film Festival "pops the red curtains" from March 11-26, combining the best in global Jewish cinema—in person and virtually, on screen—and small—with community engagement and electrifying in-person special events. SJFF 2023 features both in-person and virtual film and events. Attend all with a Hybrid Full Pass, select a virtual-only or hybrid package to redeem for the price of your choice, or purchase single film tickets and household streaming tickets.



OPENING NIGHT EVENT: KARAOKE

Sat Mar 11 | AMC | 7:30 PM

Enjoy buffet popcorn and cocktails before the show and grab the mic to sing for some karaoke. We're kicking off our Israel@75 Birthday Series, KARAOKE is an official commemorative married couple dinner to celebrate the couple who plays karaoke nights at his apartment. Lead actor Samir Ghanem virtually introduces the film.

[Events >>](#)



Need technical support? seattlejff@seattlejff.org | 206.388.8833 (toll-free)

LEARN MORE ABOUT THIS YEAR'S FESTIVAL



THE FILMS

Discover untold stories, Jewish traditions, and share a laugh. From light hearted to unbelievable to historic, music and more, this year's SJFF features 20 films from 13 countries, combining the best in global Jewish cinema—in person and virtually, on screen and small.

[Films >>](#)



SPECIAL EVENTS

Community engagement and electrifying in-person special events highlight this year's festival. Check out these great events:

- [Opening Night: KARAOKE](#)
- [Sat - Sunday Brunch: THE ART OF SILENCE](#)
- [Mar 12 - Saturday: Goodnight, ALGERIA](#)
- [Mar 18 - Israel@75: Goodnight, ONE MORE STORY](#)
- [Mar 18 - In-Person: Chasing Night, AMERICA](#)

Take a look at the entire [calendar >>](#)



GUESTS + CONVERSATIONS

The Seattle Jewish Film Festival features special guests who will appear both in person and virtually throughout the Festival. Guests currently include:

- Actor and HUGO, Difference Award nominee Simon Cabay ([KARAOKE](#)) - virtual
- Film subjects [David Mark Rosenthal](#) + [Helen Rosenthal](#) ([THE JEWISH JAIL, LADY & THE HOLY THIEF](#)) - in person
- Director Zoltan Wagner ([SAVOIR](#)) - virtual
- Director Ch. Paul Gracia ([AMERICA](#)) - in person
- SJFF Shorts Program Curator Warren Schwedje - virtual + in person
- Director Gus Ali ([ONE MORE STORY](#)) - virtual

[SJFF Guests >>](#)



Index	Link URL	Clicks	%
1	https://sjcc.org/programs/arts-ideas/seattle-jewish-film-festival/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	309	27.61%
2	https://sjcc.org/event/sjff-opening-night-karaoke/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	80	7.15%
3	https://sjcc.org/event/sjff-opening-night-karaoke/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	35	3.13%
4	https://www.goevent.com/SeattleJewishFilmFestival/e/Search	40	3.57%
5	https://www.goevent.com/SeattleJewishFilmFestival/Pass/Sale	33	2.95%
6	https://www.goevent.com/SeattleJewishFilmFestival/Package/Sale	39	3.49%
7	https://sjcc.org/programs/arts-ideas/seattle-jewish-film-festival/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	44	3.93%
8	https://sjcc.org/programs/arts-ideas/seattle-jewish-film-festival/the-films/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	63	5.63%
9	https://sjcc.org/programs/arts-ideas/seattle-jewish-film-festival/the-films/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	28	2.50%
10	https://sjcc.org/events/category/sjff/2023-03/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	60	5.36%
11	https://sjcc.org/event/sjff-opening-night-karaoke/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	28	2.50%
12	https://sjcc.org/event/sjff-sunday-brunch-the-art-of-silence/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	71	6.34%
		1,119	

LINK SUMMARY



28th Seattle Jewish Film Festival

March 11-26, 2023 | In Person + Virtual

The 2023 Seattle Jewish Film Festival "pulls the red curtains" from March 11-28, combining the best in global Jewish cinema—in person and virtually, on screens big and small—with community engagement and electrifying in-person special events.

SIFF 2023 features both in-person and virtual film and events. Attend it all with a Hybrid Full Pass, select a virtual-only or hybrid package to redeem for five films of your choice, or purchase single film tickets and household streaming tickets.



OPENING NIGHT EVENT: KARAOKE

Sat Nov 11 | AMC | 7:30 pm

Enjoy buffet popcorn and cocktails before the show and grab the microphone for some karaoke after. Kicking off our Israel@75 Birthday Series, KARAOKE is an offbeat comedy about a married couple drawn to a charismatic bartender who has karaoke evenings at his apartment. Lead actor Samson Gabya virtually introduced the film.

[Tickets >>](#)

Need help? Contact boxoffice@sjcc.org | 206.385.1637 (ext. 3456)

LEARN MORE ABOUT THIS YEAR'S FESTIVAL



THE FILMS

Discover untold stories, rebel traditions, and share a laugh: From bite-sized to unbelievable to dramatic to scary, this year's SJFF features 10 films from 13 countries, combining the best in global Jewish cinema—personal and visually, on screen big and small.

[The films >>](#)



SPECIAL EVENTS

Community engagement and electrifying ideas in special event highlights a year's festival. Check out these great events:

* M... - Opening Night: KARAOKE

- #12 - Sunday Brunch: THE AMERICAN PLACE
 #13 - Seafood Feast: AMERICA
 #14 - Italian Feast: THE AMERICAN PLACE
 #15 - In-Person Classic Night: AMERICA

Take a look at the entire [standing >>](#)



GUESTS + CONVERSATIONS

The Seattle Jewish Film Festival features special guests who will appear both in person and virtually throughout the festival. Guests currently include:

• **Anders and REEL Difference** Anders: Screen Season Gabe - **CRACKER** - virtual
 • **Anders subjects** Daniel Mark Brown, • **Marcel Boudreau**.

THE JEWISH GIL, LADY & THE HOLY THIEF -

- Director Tomas Wagoner - virtual
- Director Mr. Raul Grijalva - in person
- SJF Staff: Curtis Presing, Curator Warren Edwidge - virtual
- Director Gus A. ... MORE STORY - virtual

[SJFF Guests>>](#)

Index	Link URL	Clicks	%
13	https://sjcc.org/event/sjff-sephardic-spotlight-alegria/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	30	2.68%
14	https://sjcc.org/event/sjff-israel75-spotlight-one-more-story/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	28	2.50%
15	https://sjcc.org/event/sjff-closing-night-america/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	29	2.59%
16	https://sjcc.org/events/category/sjff/2023-03/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	16	1.43%
17	https://sjcc.org/programs/arts-ideas/seattle-jewish-film-festival/2023-sjff-guests-events/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	48	4.29%
18	https://sjcc.org/event/sjff-opening-night-karaoke/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	18	1.61%
19	https://sjcc.org/event/sjff-jewish-jail-lady-the-holy-thief/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	23	2.06%
20	https://sjcc.org/event/sjff-savoy/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	12	1.07%
21	https://sjcc.org/event/sjff-closing-night-america/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	12	1.07%
22	https://sjcc.org/event/sjff-shorts-program-saying-kaddish/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	14	1.25%
23	https://sjcc.org/event/sjff-israel75-spotlight-one-more-story/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	9	0.80%
		1,119	

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SJFF 2023 features both in-person and virtual films and events. Attend it all with a Hybrid Full Pass, select a virtually-only or hybrid package to redeem for the films of your choice, or purchase single film tickets and household streaming tickets.



OPENING NIGHT EVENT: KARAOKE

Sat Mar 11 | AMC | 7:30 pm

Enjoy truffle popcorn and cocktails before the show and grab the microphone for some karaoke after. Kicking off our Israel@75 Birthday Series, KARAOKE is an offbeat comedy about a married couple drawn to a charismatic bachelor who hosts karaoke evenings at his apartment. Lead actor Season Gabay virtually introduces the film.

[Tickets >>](#)



Need help? Contact boxoffice@sjcc.org | 206.388.8833 (toll-free)

LEARN MORE ABOUT THIS YEAR'S FESTIVAL



THE FILMS

Discover untold stories, reborn traditions, and shared laughs. From hilarious to unbelievable to dramatic twists and turns, this year's SJFF features 28 films from 13 countries, combining the best in global Jewish cinema—in person and virtually, on screens big and small.

[The films >>](#)



SPECIAL EVENTS

Community engagement and electrifying in-person special events highlight this year's festival. Check out these great events:

- Mar 11 - Opening Night: KARAOKE
- Mar 12 - Sunday Brunch: THE ART OF SILENCE
- Mar 12 - Gendered Spaces: ALKORRA
- Mar 18 - Israel@75 Seattle: JON MOORE STORY
- Mar 18 - In-Person Chai: AMERICA

Take a look at the entire [calendar >>](#)

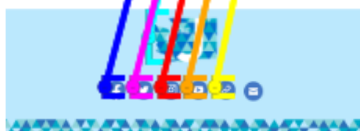


GUESTS + CONVERSATIONS

The Seattle Jewish Film Festival features special guests who will appear both in person and virtually throughout the Festival. Please save the date:

- Actor and FIDEL D'Amico Award Nominee: Season Gabay (KARAOKE) - Virtual
- Film subject: Rabbi Mark Borovitz + Harvey Karp (THE JEWISH JAIL LADY & THE HOWL) - In person
- Director Zohar Wagner (SAVON) - Virtual
- Director Orr Shalev (AMERICA) - In person
- Seattle Jewish Film Festival Curator: Shanti Prosser - In person
- Director Gus Aili JON MOORE STORY - In person

[SJFF Guests >>](#)



Index	Link URL	Clicks	%
24	https://sjcc.org/programs/arts-ideas/seattle-jewish-film-festival/2023-sjff-guests-events/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	9	0.80%
25	https://sjcc.org/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	23	2.06%
26	https://www.facebook.com/sjccseattle	1	0.09%
27	https://twitter.com/stroumjcc	2	0.18%
28	https://www.instagram.com/stroumjcc/	4	0.36%
29	https://www.youtube.com/user/StroumJCC	3	0.27%
30	https://sjcc.org/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=seattle_jewish_film_festival_2023	8	0.71%
		1,119	