

CAMPAIGN REPORT

Campaign Summary

Name: Stroum Jewish Community Center - 02-23 - Purim Festival

From/Brand:	Stroum Jewish Community Center		
Headline:	Celebrate Purim with Performances, Games + More		
Broadcast Date:	02/23/2023		
Audience:	38,891	ID:	1755015
Views:	8,376	Clicks:	721
View %:	21.54%	Click %:	1.85%

Campaign Creative

Community Purim Festival

Featuring performances, carnival games, exciting raffle prizes, a costume parade, and so much more



Join us at the Stroum Jewish Community Center for a day of Purim festivities! This year's Community Purim Festival features performances, carnival games, exciting raffle prizes, a costume parade, and so much more! Your festival bracelet gives you access to all of the day's activities including performances on the mainstage from indie rock band The Not-Its!

Tickets
Purchase in advance to skip the line and save \$2! Prices go up at the door. Bracelets can be picked up at the SJCC beginning Monday, February 27.

- \$20 Kids All-Day Bracelet
- \$10 Adult & Under 2
- \$50 Family Pack with 5 Bracelets

[More about the event >>](#)

Sunday
March 2023

CAMPAIGN STATS

Views | 21.54 % Total Views 8,376

Clicks | 1.85 % Total Clicks 721

CTVR | 8.61 %

Clicks by Device

Desktop
51.32% | 370

Mobile
48.68% | 351

CLICKS BY WEB BROWSER

396
Chrome

43
Edge

31
Firefox

216
Safari

35
Other

LINK SUMMARY

Community Purim Festival
Featuring performances, carnival games, exciting raffle prizes, a costume parade, and so much more

STROUM JEWISH COMMUNITY CENTER
PURIM FESTIVAL
SUNDAY, MARCH 5 10 AM - 4 PM @ THE J
PRE-PURCHASE ALL-ACTIVITY PASSES

Join us at the Stroum Jewish Community Center for a day of Purim festivities! This year's Community Purim Festival features performances, carnival games, exciting raffle prizes, a costume parade, and so much more! Your festival bracelet gives you access to all of the day's activities including performances on the mainstage from kindie rock band The Not-Its!

Tickets
Purchase in advance to skip the line and save \$2! Prices go up at the door. Bracelets can be picked up at the JCC beginning Monday, February 27.

- \$20 Kid + Adult Day Bracelet
- \$10 Adult & Under 2
- \$50 Family Pack with 5 Bracelets

[More about the event >>](#)

Sunday
March 5, 2023
10 am - 4 pm
BUY TICKETS

More About the Purim Festival

ON STAGE @ PURIM
The Not-Its!

Your festival bracelet gives you access to all of the day's activities including:

- Performances on the mainstage from:
 - Kindie rock band The Not-Its!
 - Illusionist + magician Nate Jester
 - ISANCA acrobatics and circus arts
- Unlimited carnival games
- Costume parade
- Raffle prizes
- Make your own masks and crowns
- Face painting
- Sensory-friendly space
- PJ Library book swap
- Food for purchase (not included with bracelet)

CARNIVAL GAMES @ PURIM

Thank you to our 2023 Community Partners who sit their carnival booths in the gym and enjoy unlimited games.

B'nai B'rith Camp, Camp Solomon Schechter, Habad Menorah Island, Hebrew Free Loan Association, Herzl-Ner Tamid, The Jewish Community School of Metropolitan Seattle, Jewish Family Service, Jewish Federation of Greater Seattle, PJ Library Seattle Kollel, Seattle Hebrew Academy, Seattle Jewish Community School, The Seattle Tribe Motorcycle Club, Secular Jewish Circle of Puget Sound, UJA Camp Katsman, United Synagogue Youth (USY), Washington State Jewish Historical Society

Index	Link URL	Clicks	%
1	https://sjcc.org/event/community-purim-festival/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=purim_2023	324	44.94%
2	https://sjcc.org/event/community-purim-festival/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=purim_2023	57	7.91%
3	https://form.jotform.com/230236096043146	73	10.12%
4	https://sjcc.org/event/community-purim-festival/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=purim_2023	36	4.99%
5	https://sjcc.org/event/community-purim-festival/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=purim_2023	85	11.79%
6	https://sjcc.org/event/community-purim-festival/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=purim_2023	84	11.65%
7	https://sjcc.org/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=purim_2023	30	4.16%
8	https://www.facebook.com/sjccseattle	5	0.69%
9	https://twitter.com/stroumjcc	2	0.28%
10	https://www.instagram.com/stroumjcc/	2	0.28%
11	https://www.youtube.com/user/StroumJCC	1	0.14%
12	https://sjcc.org/?utm_source=seattle_times&utm_medium=ddm&utm_campaign=purim_2023	22	3.05%
		721	