Tag Performance

January 1, 2023 – March 31, 2023

Monitor trends and analyze performance of your tagged messages

Included in this Report

@SeattleJFF

@StroumJCC

Arts+Ideas Seattle Jewish Film Festival

SJCC Camp

Stroum Jewish Community Center of Greate sjcc.arts

sjcc_jcamp

stroumjcc

StroumJCC

Volume Summary

View the volume for tagged published posts, sent messages, and received messages during the publishing period.

Tagged Published Posts	Tagged Sent Messages
22 ↗ —	**—** —

Tagged Received Messages
— —

Published Post Performance Summary

View your key aggregated tag performance metrics from the publishing period.

Impressions	Engagements	Engagement Rate (per Impression)
13,784 —	**1,636** —	**11.9%** —

Post Link Clicks
10 —

Top Posts

View the top tagged published posts from the publishing period.

Descending by Lifetime Engagements

Stroum Jewish …

Sun 3/5/2023 11:23 am …

Purim Festival is here! Love. Love. Love. Seeing everyone back in celebration. Togethe…

Total Engagements	304
Reactions	29
Comments	0
Shares	0
Post Link Clicks	—
Other Post Clicks	275

Stroum Jewish …

Tue 3/7/2023 11:51 am …

More Purim fun! Our annual Purim Parade with our friends from ECS! Soooo many fun…

Total Engagements	201
Reactions	16
Comments	2
Shares	2
Post Link Clicks	—
Other Post Clicks	181

Stroum Jewish …

Sun 3/5/2023 12:33 pm …

Lunch time at #purimfestival … and it's all thanks to @pagliaccipizza … we can't…

Total Engagements	156
Reactions	15
Comments	0
Shares	0
Post Link Clicks	—
Other Post Clicks	141

sproutsocial

Top Posts

View the top tagged published posts from the publishing period.

Descending by Lifetime Engagements

Stroum Jewish ...	
Sun 3/5/2023 12:33 pm ...	
Total Engagements	**154**
Reactions	**13**
Comments	**0**
Shares	**0**
Post Link Clicks	**—**
Other Post Clicks	**141**

Stroum Jewish ...	
Sun 3/5/2023 12:33 pm ...	
Total Engagements	**154**
Reactions	**13**
Comments	**0**
Shares	**0**
Post Link Clicks	**—**
Other Post Clicks	**141**

Purim Festival is here! Love. Love. Love. Seeing everyone back in celebration. Togethe...

Stroum Jewish ...	
Sun 3/5/2023 11:25 am ...	
Total Engagements	**146**
Reactions	**10**
Comments	**0**
Shares	**0**
Post Link Clicks	**—**
Other Post Clicks	**136**

Top Posts

View the top tagged published posts from the publishing period.

Descending by Lifetime Engagements

Stroum Jewish …
Fri 3/17/2023 2:46 pm PDT

#FridayFun: We have been having some fun this March at the J! A random photo dump…

Total Engagements	108
Reactions	7
Comments	0
Shares	0
Post Link Clicks	—
Other Post Clicks	101

stroumjcc
Sun 3/5/2023 11:23 am …

Purim Festival is here! Love. Love. Love. Seeing everyone back in celebration. Togethe…

Total Engagements	62
Likes	59
Comments	1
Saves	2

stroumjcc
Tue 3/7/2023 11:51 am …

More Purim fun! Our annual Purim Parade with our friends from ECS! Soooo many fun…

Total Engagements	50
Likes	49
Comments	0
Saves	1

Top Posts

View the top tagged published posts from the publishing period.

Descending by Lifetime Engagements

Stroum Jewish ...	
Tue 3/7/2023 10:32 am ...	
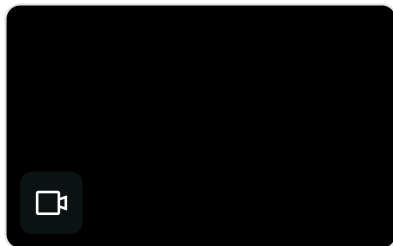
Happy Purim! Enjoy some highlights from our Purim Festival last Sunday. Thank...

Total Engagements	**40**
Reactions	**9**
Comments	**1**
Shares	**2**
Post Link Clicks	**—**
Other Post Clicks	**28**

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stroumjcc	
Tue 3/7/2023 7:17 am PST	

Happy Purim! Enjoy some highlights from our Purim Festival last Sunday. Thank...

Total Engagements	**37**
Likes	**30**
Comments	**0**
Shares	**5**
Saves	**2**

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stroumjcc	
Sun 3/5/2023 12:33 pm ...	

Lunch time at #purimfestival ... and it's all thanks to @pagliaccipizza ... we can't...

Total Engagements	**32**
Likes	**31**
Comments	**1**
Saves	**0**

Published Post & Sent Message Volume

View the volume of your tagged published posts and sent messages based on published date.

Lifetime Published Post Volume, by Day

Purim Festival
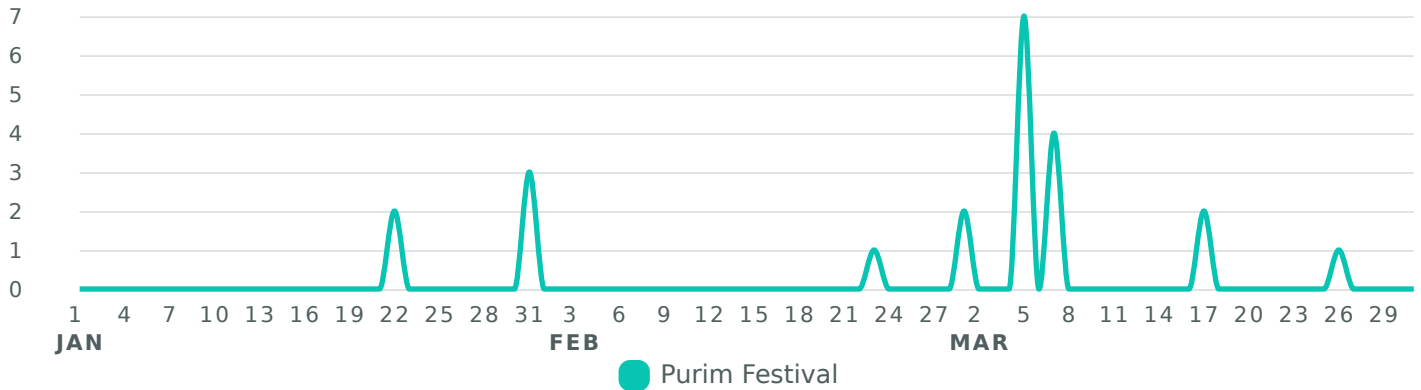
Lifetime Sent Message Volume, by Day

You have no sent message tag data to display.

- To hide this widget, filter your message types

- Try a new date range or filter selections

- Tag sent messages in the **Smart Inbox**

Data Unavailable

We are unable to retrieve data for your request at this time.
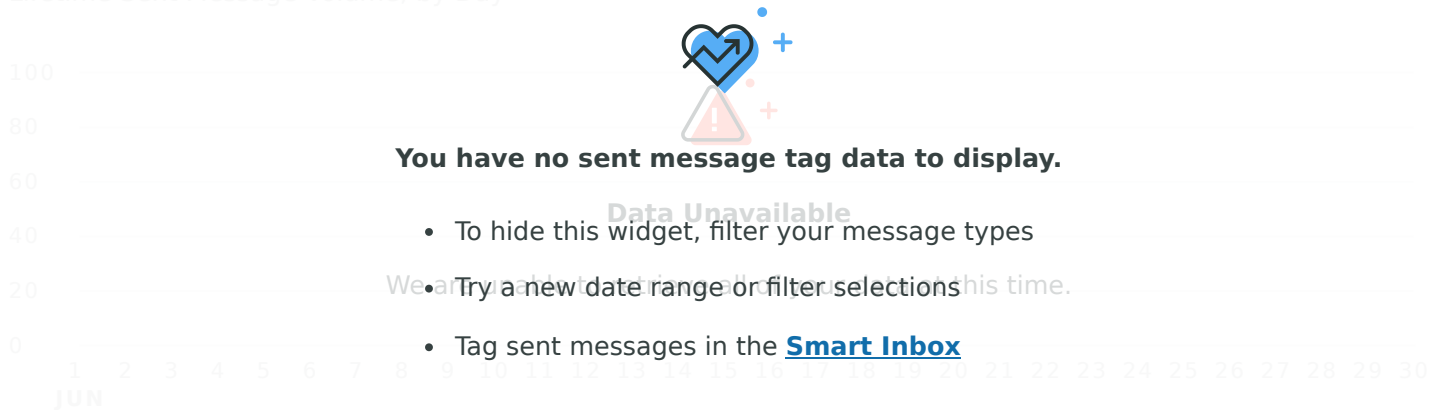
Received Message Volume

View the volume of tags applied to received messages based on published date.

Lifetime Received Message Volume, by Day

100

80

60

40

20

0

1   2   3   4   5   6   7   8   9   10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
JUN

Data Unavailable

You have no received message tag data to display.

- To hide this widget, filter your message types

- Try a new date range or filter selections

- Tag received messages in the **Smart Inbox**
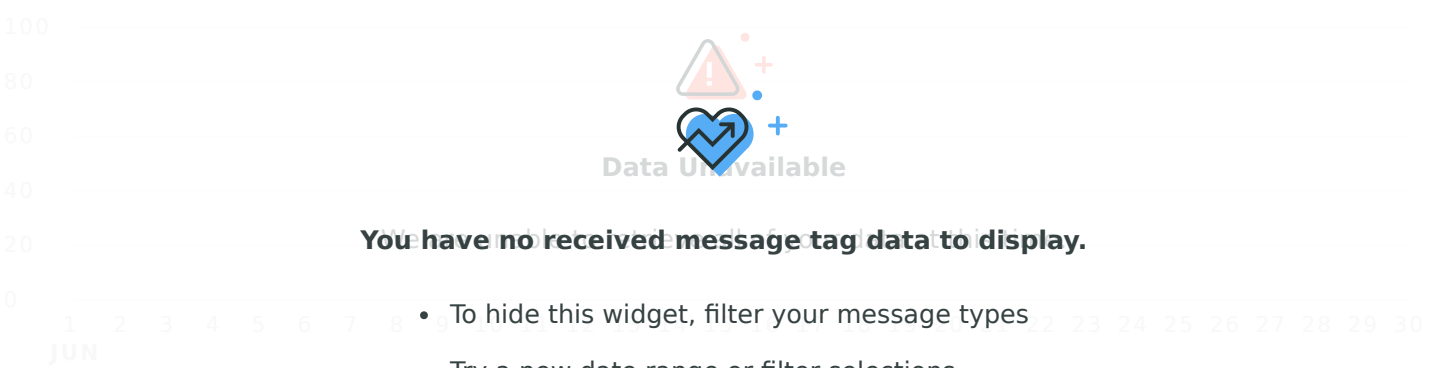
Received Message Volume, by Tag	Totals	% Change
Total Volume ⓘ —		—

Published Post Impressions

View the impressions on your tagged posts based on published date.

Lifetime Published Post Impressions, by Day

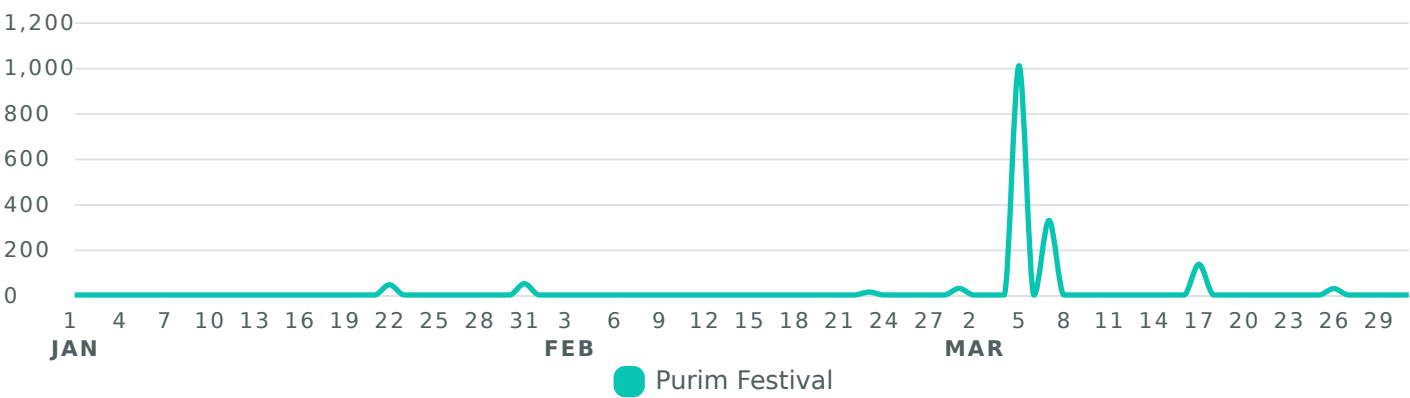Purim Festival
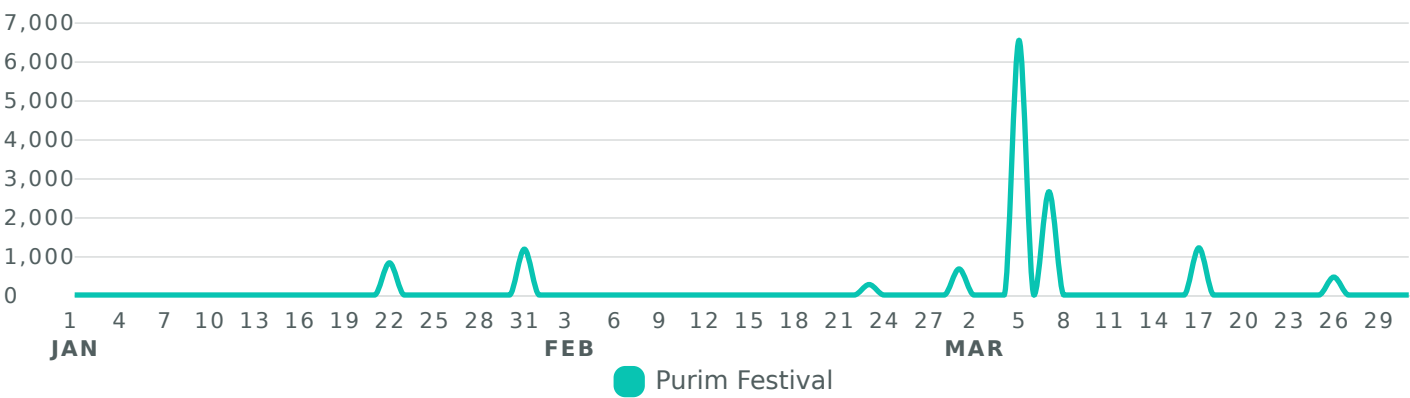
Published Post Impressions, by Tag	Totals	% Change
Total Impressions	ⓘ **13,784**	—

Published Post Engagements

View the engagements on your tagged posts based on published date.
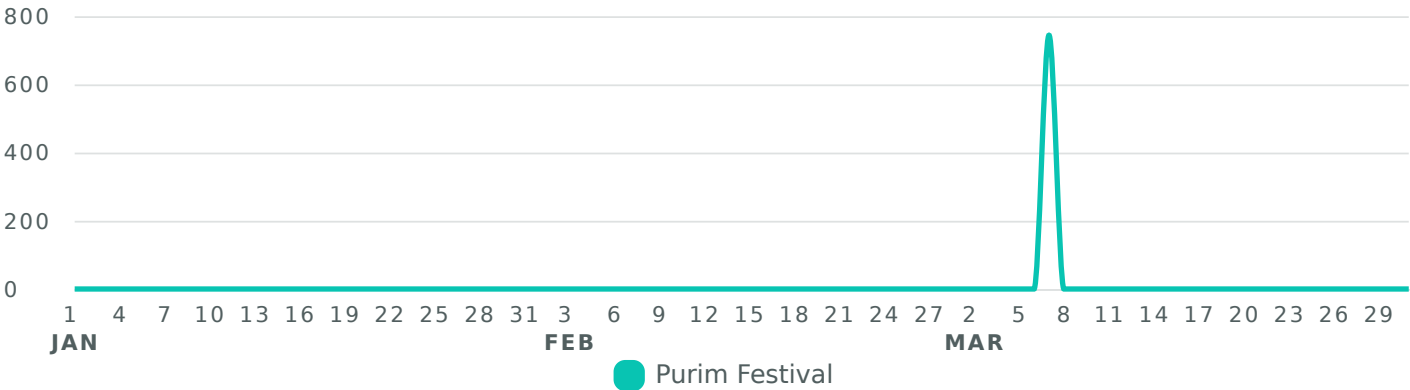
Lifetime Published Post Engagements, by Day

● Purim Festival

Lifetime Published Post Engagements, by Tag	Totals	% Change
Total Engagements ⓘ	**1,636**	—

Published Post Video Views

View the video views on your tagged posts based on published date.

Lifetime Published Post Video Views, by Day

● Purim Festival

Lifetime Published Post Video Views, by Tag	Totals	% Change
Total Video Views	ⓘ **744**	—

Tag Performance

Review your aggregate tag metrics from the publishing period.

Tags [Aggregate ⌄]

Tags	Tagged Published Posts	Tagged Sent Messages	Tagged Received Messages	Impressions	Average Reach per Post	Video Views
Publishing Period Jan 1, 2023 – Mar 31, 2023	**22** ↗ —	**N/A** —	**N/A** —	**13,784** —	**522.45** —	**744** —
Compare To Oct 3, 2022 – Dec 31, 2022	**0**	**N/A**	**N/A**	**N/A**	**N/A**	**N/A**
● **Purim Festival**	22	N/A	N/A	13,784	522.45	744